



Peterborough SuDS

Working to promote and improve Sustainable Drainage in Peterborough

Yellow Fish Campaign Edition Newsletter

July 2018



Only Rain Down the Drain!

Peterborough's Yellow Fish Campaign has been built on the success on the [Werrington Brook Improvements Project](#) in which we are aiming to raise awareness of "Only Rain Down the Drain".

The campaign is focused around the Gunthorpe and Werrington wards and is made up of three parts; DrainArt, drain marking and informing the public. Each part of the campaign helps spread our message in different ways and to an array of different people within these communities.

DrainArt

Earlier this year, Anglian Water's Educational Team carried out classroom sessions in Norwood and Werrington Primary School. With the aim of helping the pupils understand where water goes when it enters drains and what effects this has on the environment when these drains are polluted.

Children from both schools produced drawings based on what they had learnt during these sessions and a winning design was chosen for both schools by various members of Peterborough City Council. The drawings were then adapted and painted onto the footpaths outside each school by Street Arts Hire.

We hope that the colourful artwork will allow passers-by to make the connection that the majority of road drains lead to local brooks and rivers, most notably the Werrington Brook, and when drains are polluted it will affect our watercourses too! Helping to deter anyone from polluting Peterborough's drains and creating the conversation around this topic.



Norwood Primary School DrainArt



Werrington Primary School DrainArt

Drain Marking

Since mid-July Yellow Fish drain markers and painted yellow fish have been installed next to road drains, and can be found in various areas of Gunthorpe and Werrington.

So, why a Yellow Fish? Our Campaign is based upon the Environment Agency's national [Yellow Fish Scheme](#). The idea behind it is to highlight the link between the Peterborough's roads and where water ends up once it has entered these drains. By having yellow fish next to the road drains it provides a physical reminder to the public about the issues that polluting drains can cause.



Why is it important? Drains can be polluted with a variety of things; litter, oils, paints and plaster to name a few. These pollutants can cause blockages in the drainage system and subsequently can create flood risk for Peterborough's roads.. Not only this, The pollutants end up in our local environments, brooks and rivers, which causes damage and can kill local wildlife. The aim of the Yellow Fish 'drain marking' is to improve the quality and sustainability of the water environment by raising awareness of these issues. As a result this will make our rivers and streams more appealing and means that everyone can enjoy these spaces in our city.



Informing the Public

Posters and leaflets are being distributed in key areas of Werrington and Gunthorpe, and are available to download at:

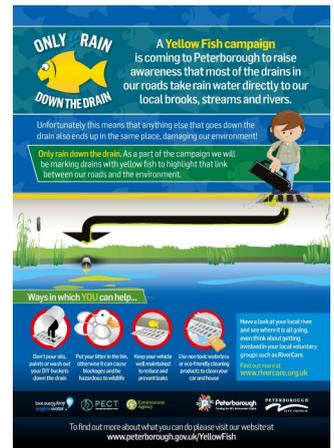
www.peterborough.gov.uk/yellowfish

Are you interested in helping raise awareness?

-Spread the word and talk to your family, friends and colleagues about the campaign.

-Encourage businesses, organisations, groups and clubs in the local area to feature our poster and leaflet.

-Go and have a look at your local river and see where the water is going, even get involved in your local voluntary groups such as [RiverCare](#).



Partners

Peterborough City Council's Sustainable Drainage Team is leading the Yellow Fish campaign and working with other partners such as...



Want To Know More?

To find more information about the Yellow Fish Campaign or to find out how you can help, please visit

www.peterborough.gov.uk/YellowFish

Contact Us...

Email us on... drainage@peterborough.gov.uk

Or alternatively call... 01733 747474